

Survey of Voter Opinion

Zimbabwe – January/February 2023



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Methodology

- Nationally representative phone survey of Zimbabwe.
- Only registered voters.
- N = 1000.
- Margin of Error: 4%.
- Fieldwork: 18 January – 27 January 2023.
- 15-minute questionnaire.
- Weighted to national statistics on gender, age and province.

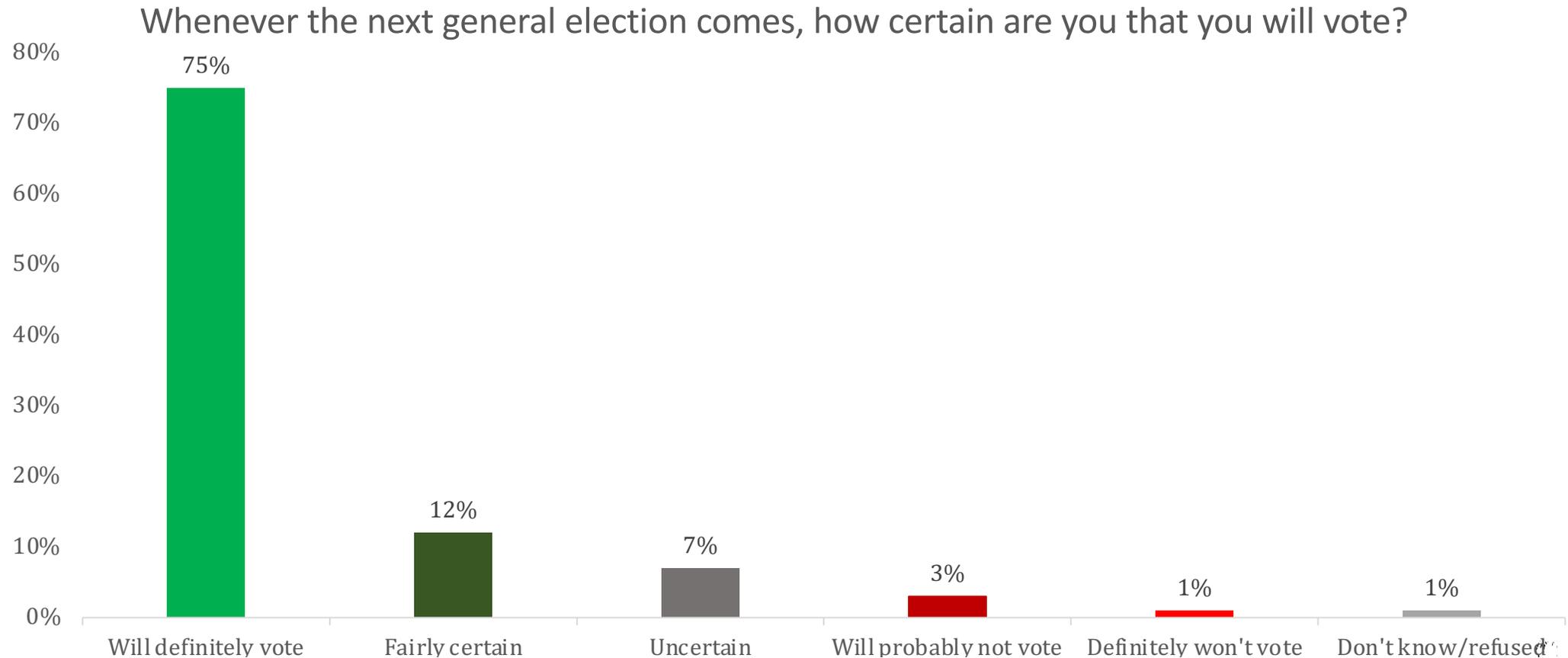


2023 General Election

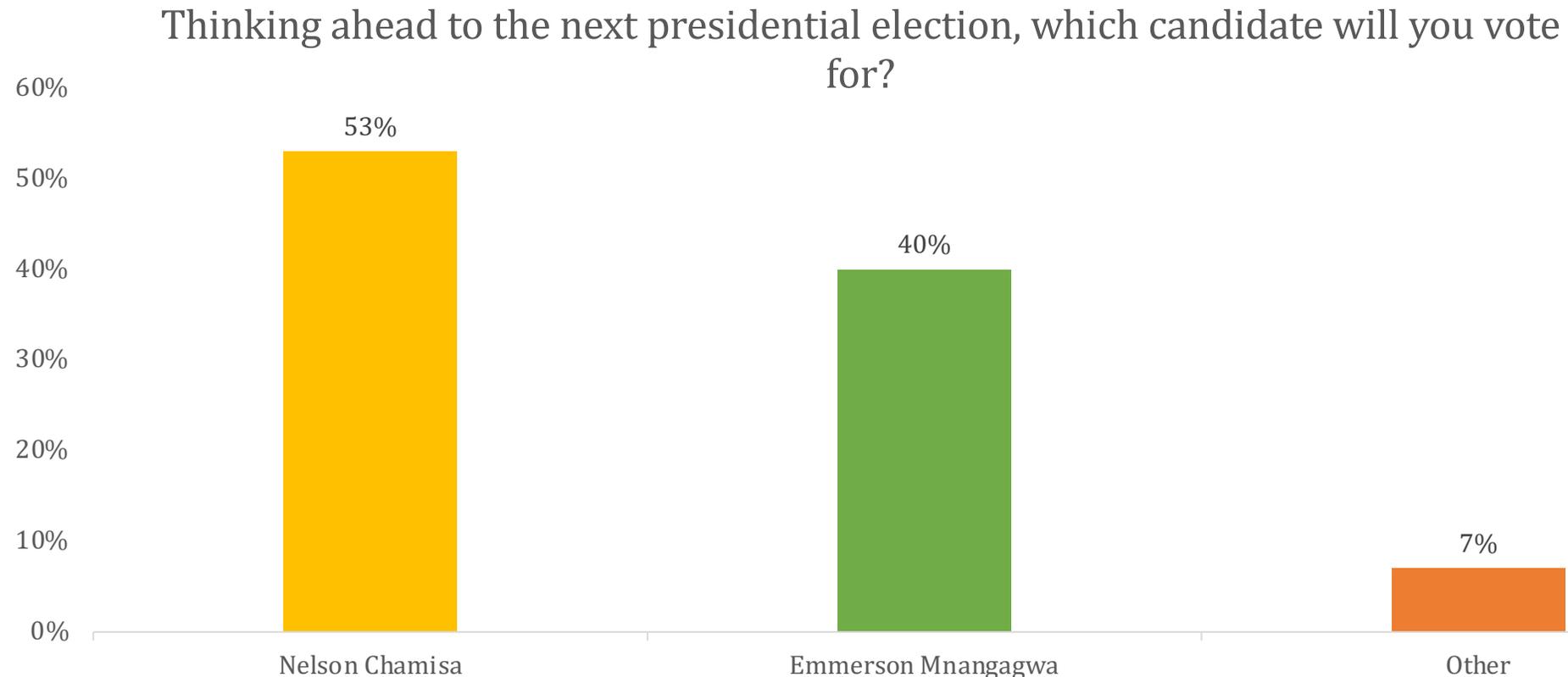


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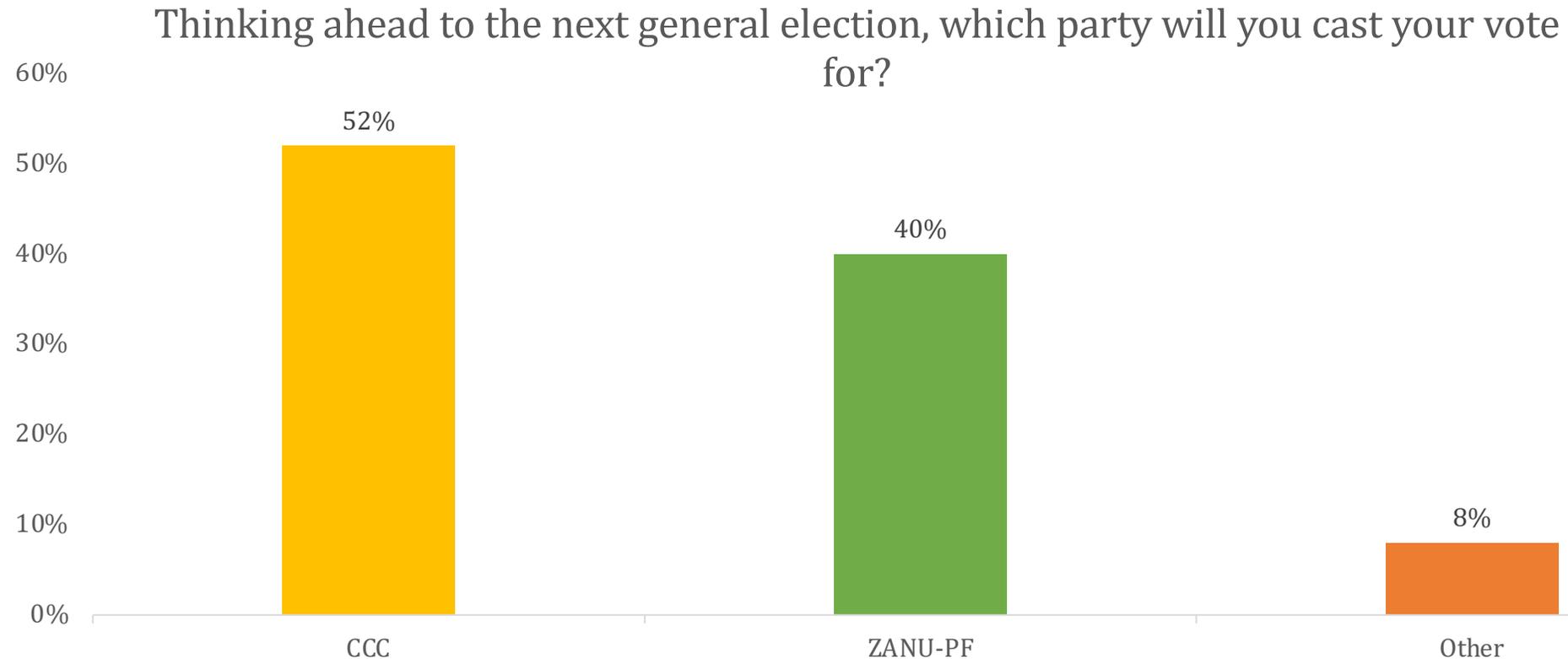
75% of respondents indicated they will definitely vote in the 2023 election



Chamisa wins 53% of the vote and Mnangagwa 40%



CCC wins 52% with ZANU-PF obtaining only 40% in the parliamentary vote





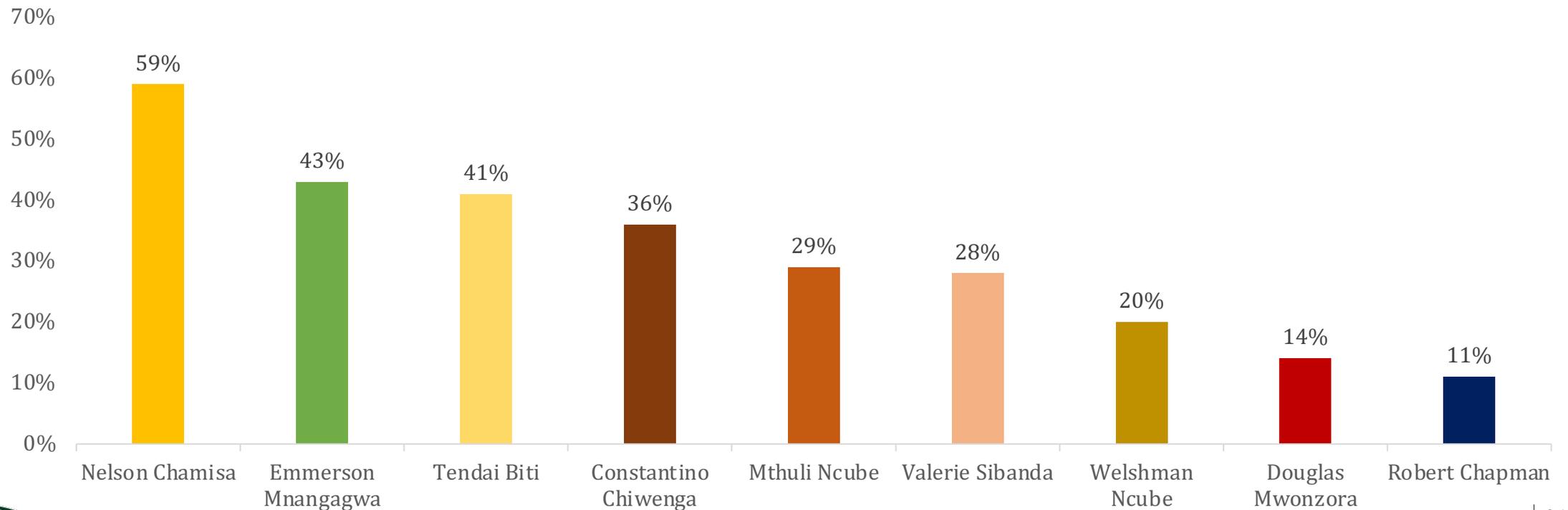
Favourabilities



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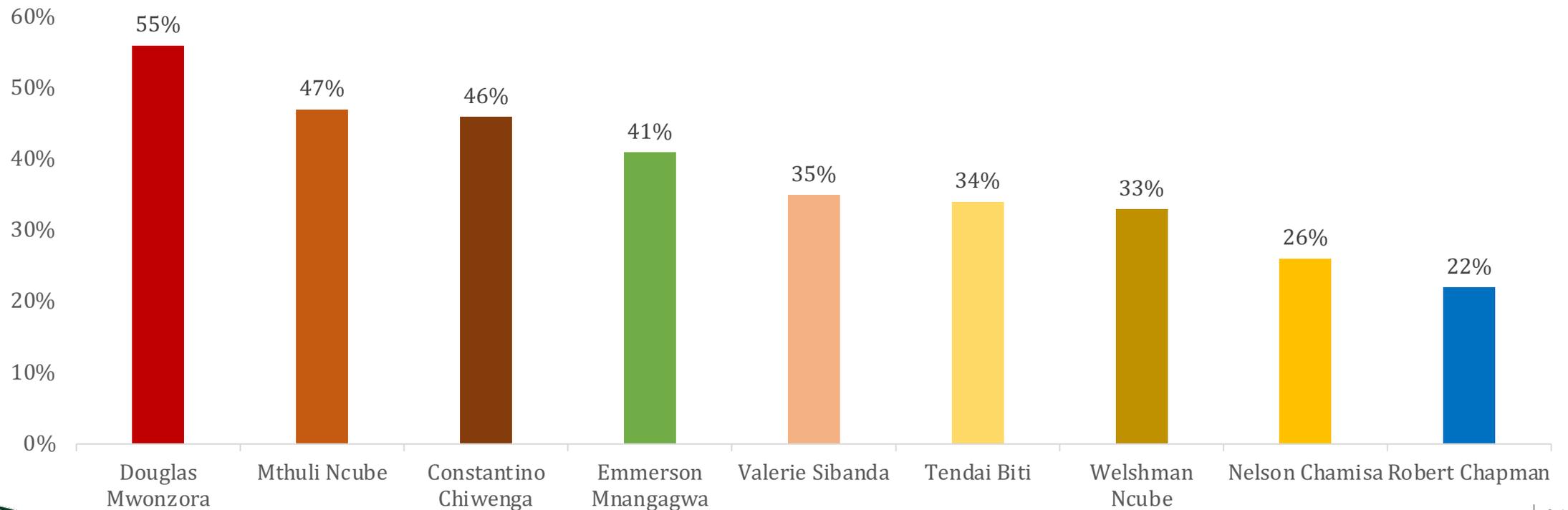
Nelson Chamisa enjoys the highest positive favourability rating

Strongly and somewhat favourable: Public figures



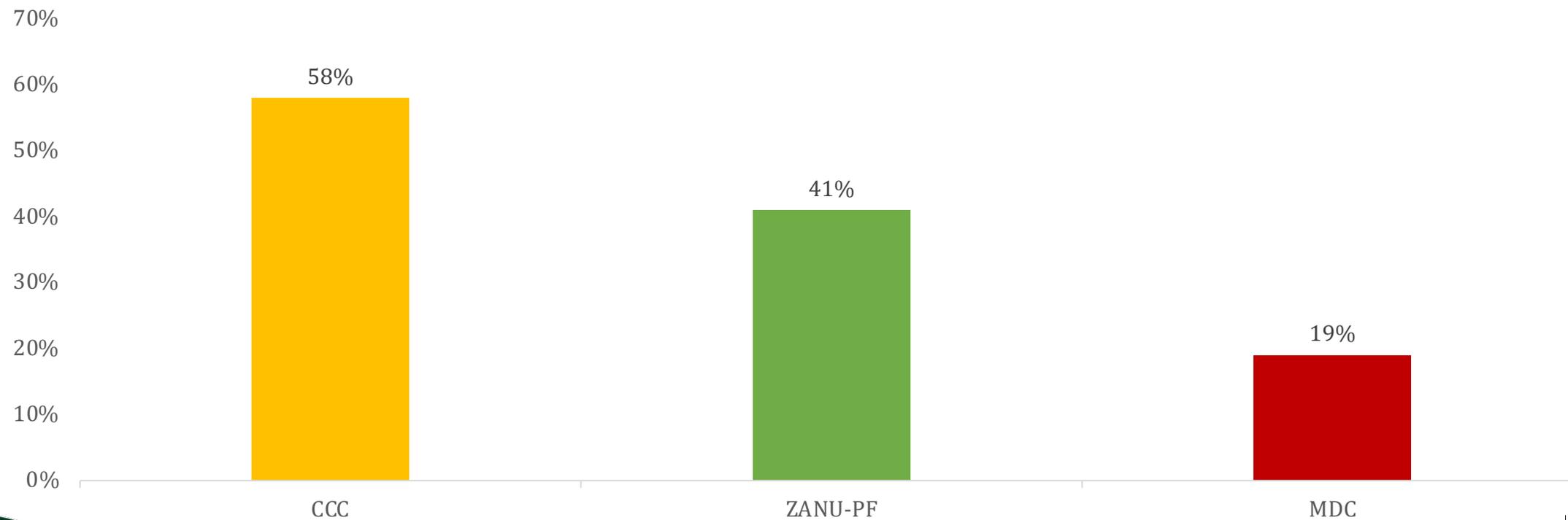
Douglas Mwonzora has the highest negative favourability rating amongst public figures tested.

Strongly and somewhat unfavourable: Public figures



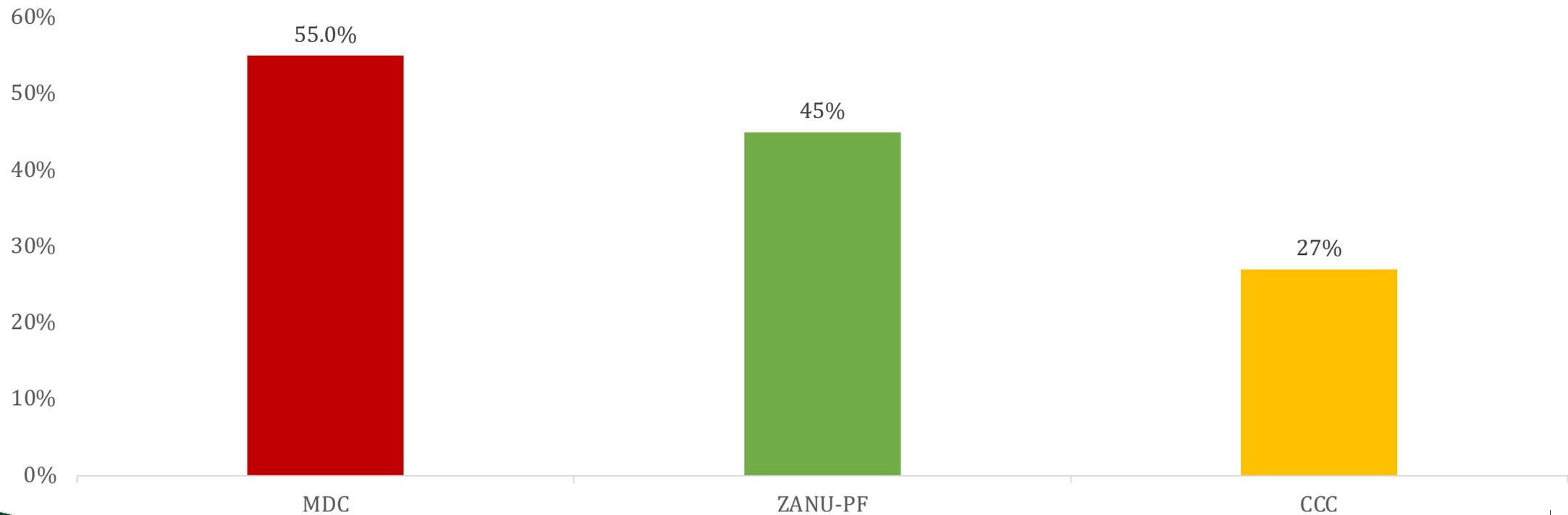
The CCC enjoys the highest positive favourability rating among parties tested

Strongly and somewhat favourable: Political parties



The MDC has the highest negative favourability rating among parties tested

Strongly and somewhat unfavourable: Political parties





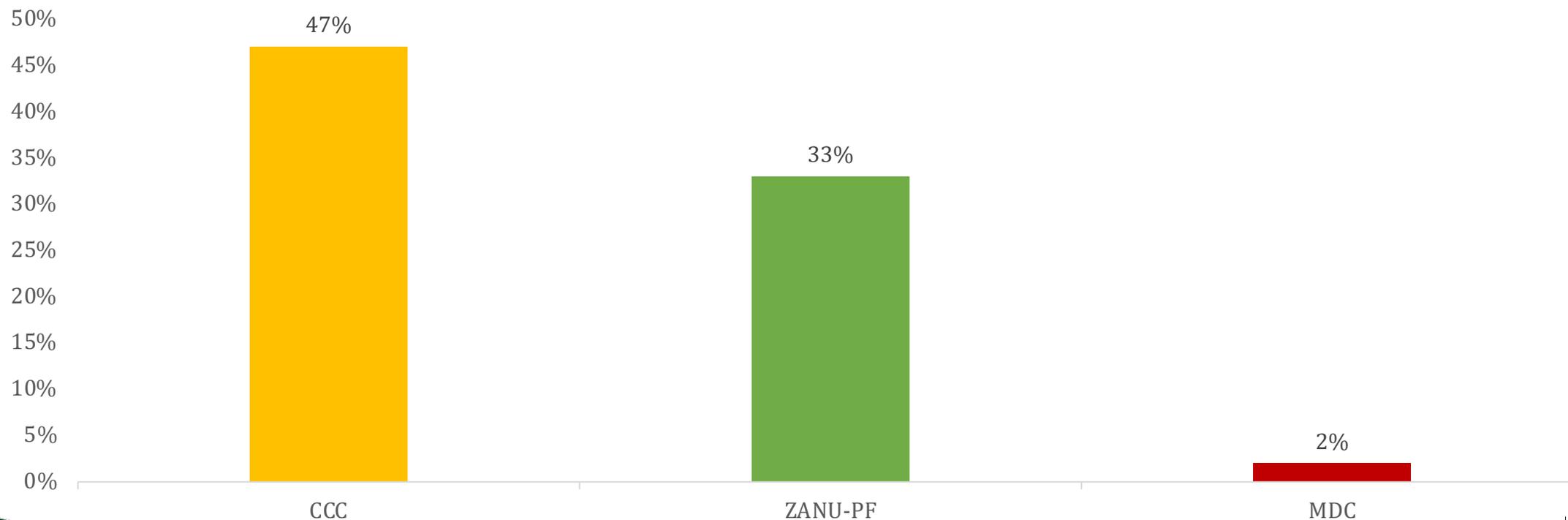
Governance



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47% of respondents believe the CCC governs most effectively

Who is best able to govern effectively?





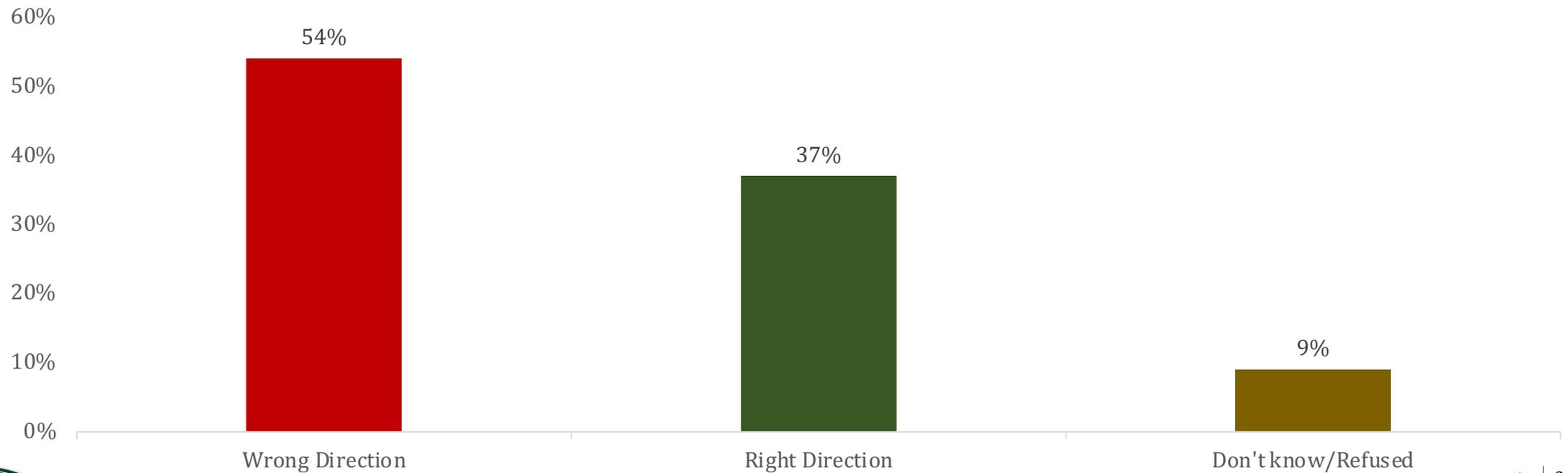
Context & Issues



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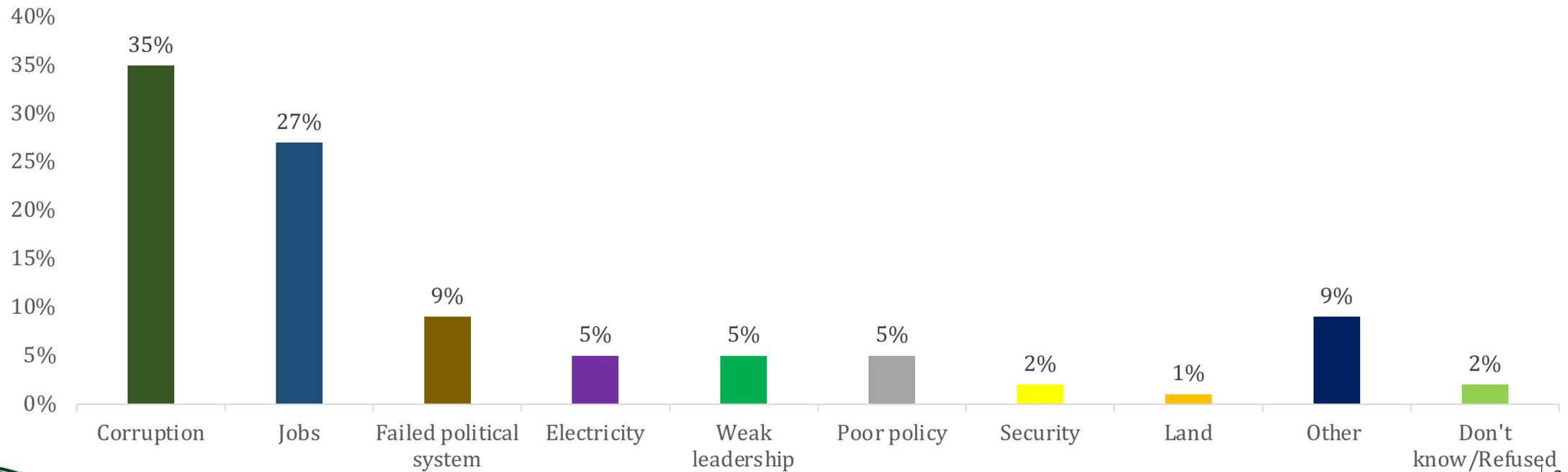
54% of respondents believe Zimbabwe is moving in the wrong direction

Thinking about Zimbabwe as a whole, do you think the country is moving in the right direction or the wrong direction?



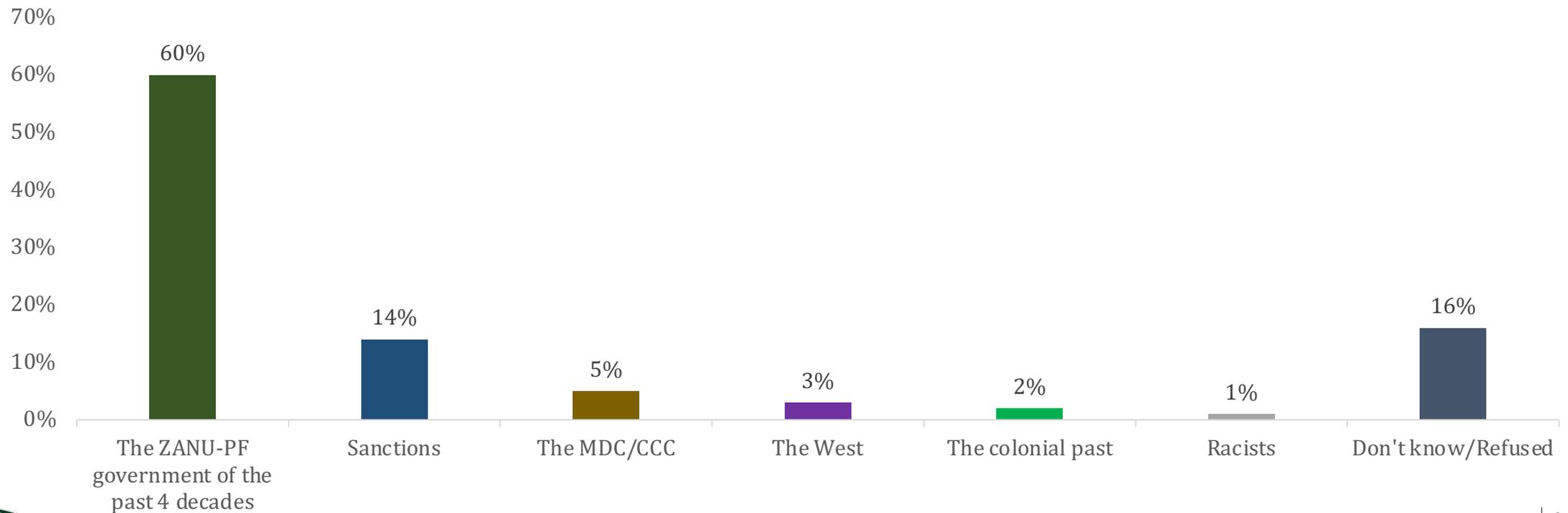
Corruption and jobs are the most important issues for respondents

What is the most important national issue facing Zimbabwe as a whole right now that you would like someone to do something about?



Respondents hold the ZANU-PF government of the past 4 decades responsible for their issues of concern

Who is principally responsible for these problems?





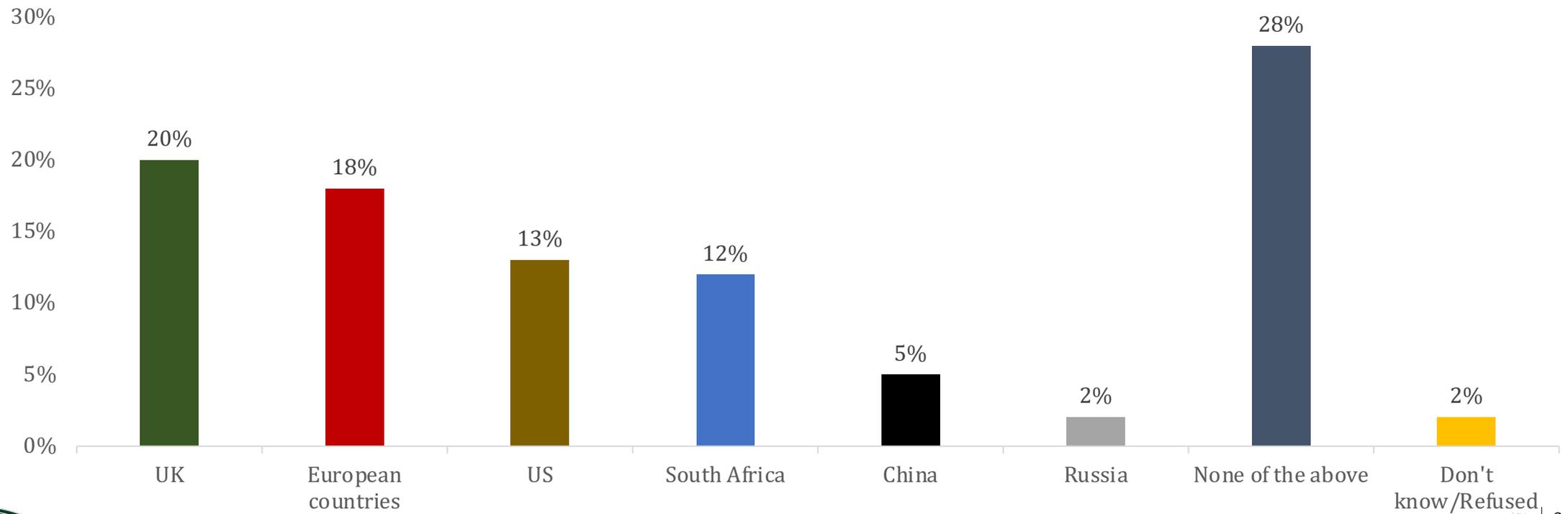
Countries



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51% of respondents surveyed admire 'the West' the most

Which country do you admire the most?





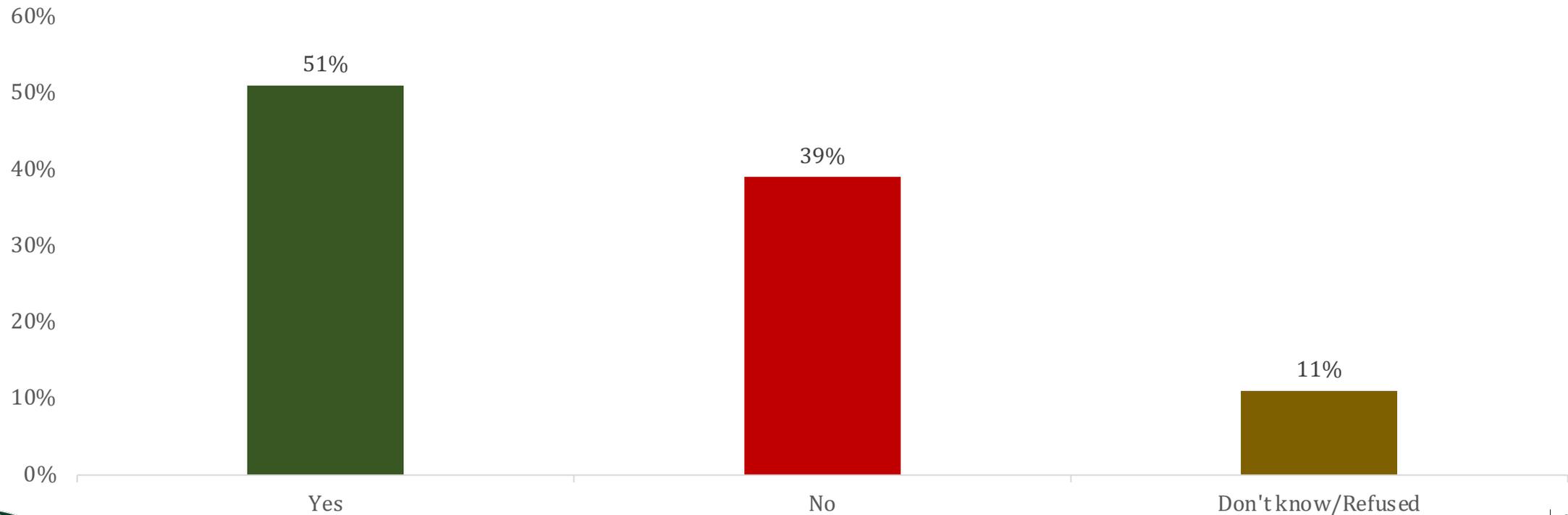
Coalitions



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51% of respondents would be happy to see a coalition govern Zimbabwe

Would you be happy to see a coalition govern Zimbabwe?





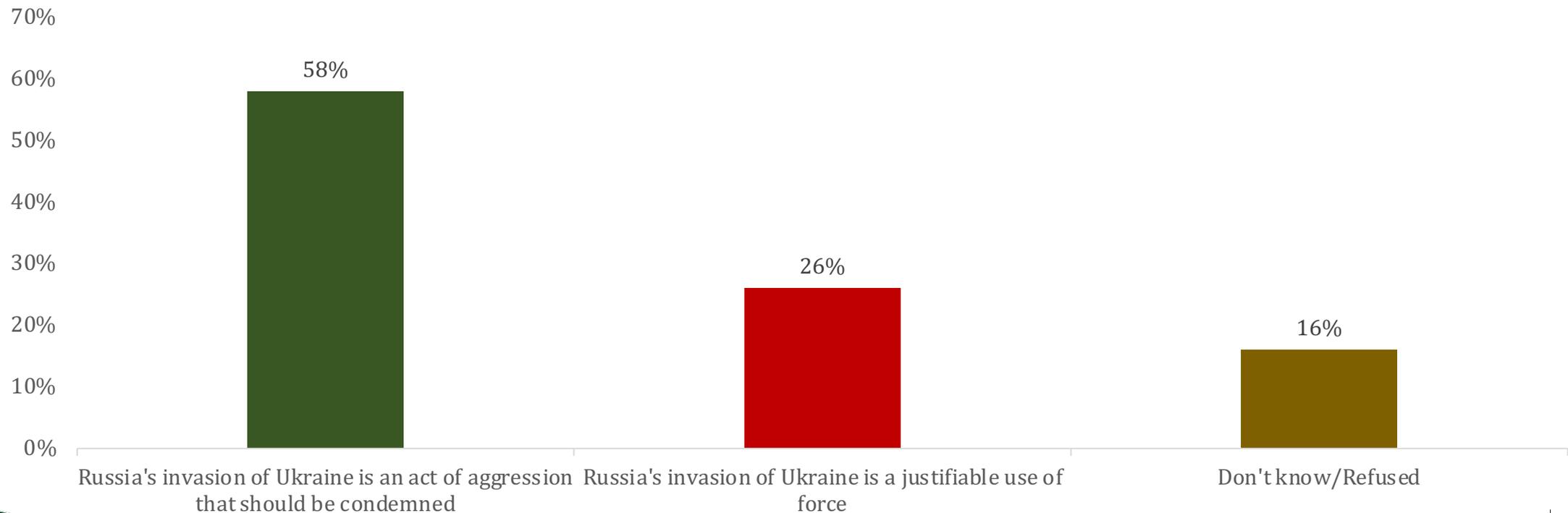
Ukraine



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58% of respondents agree that Russia's invasion of Ukraine is an act of aggression that should be condemned

Russia's invasion of Ukraine





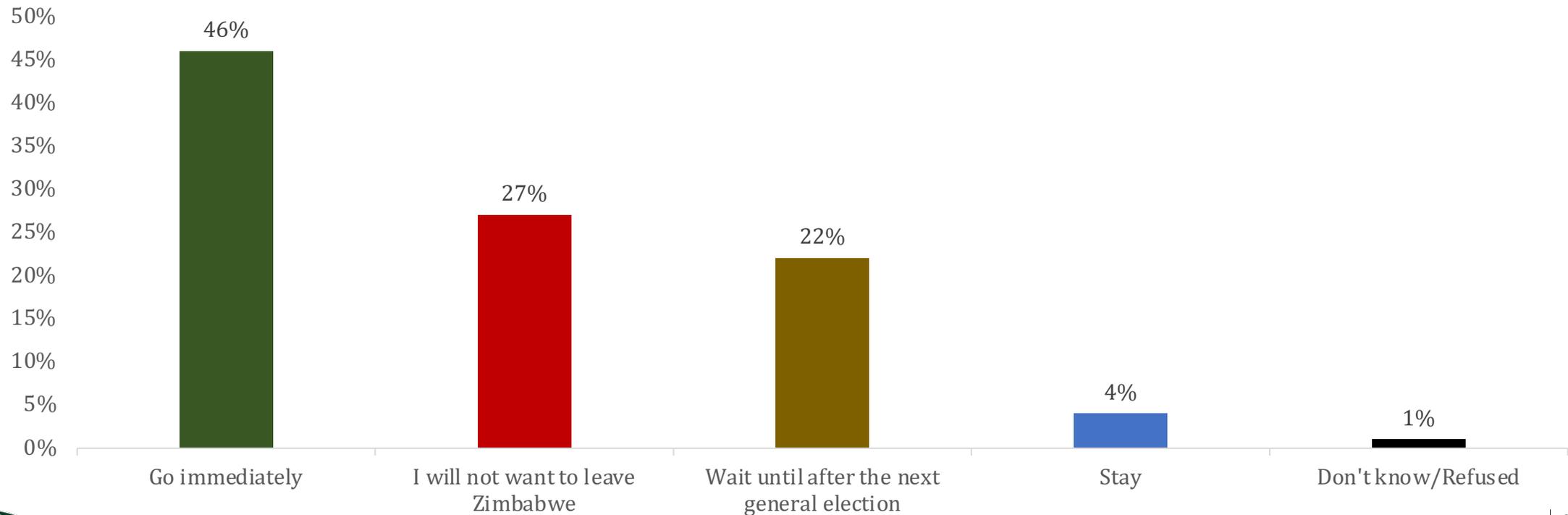
Emigration



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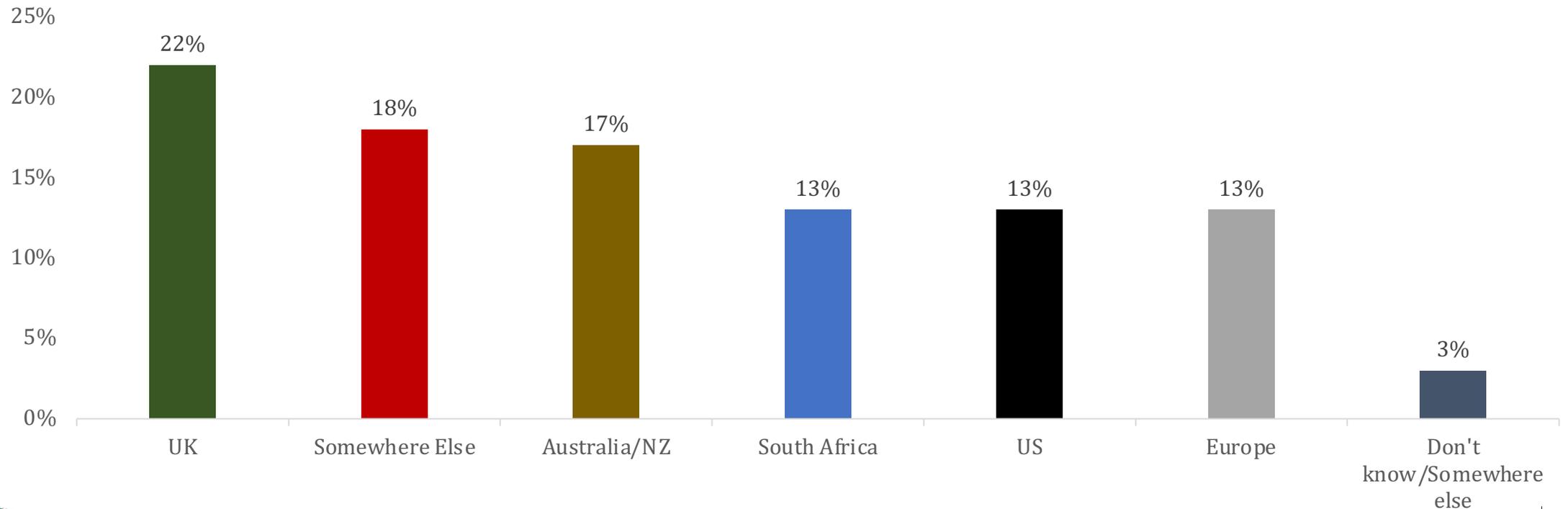
46% of respondents would leave Zimbabwe immediately if they had the opportunity to do so

If you had the opportunity to leave Zimbabwe, would you:



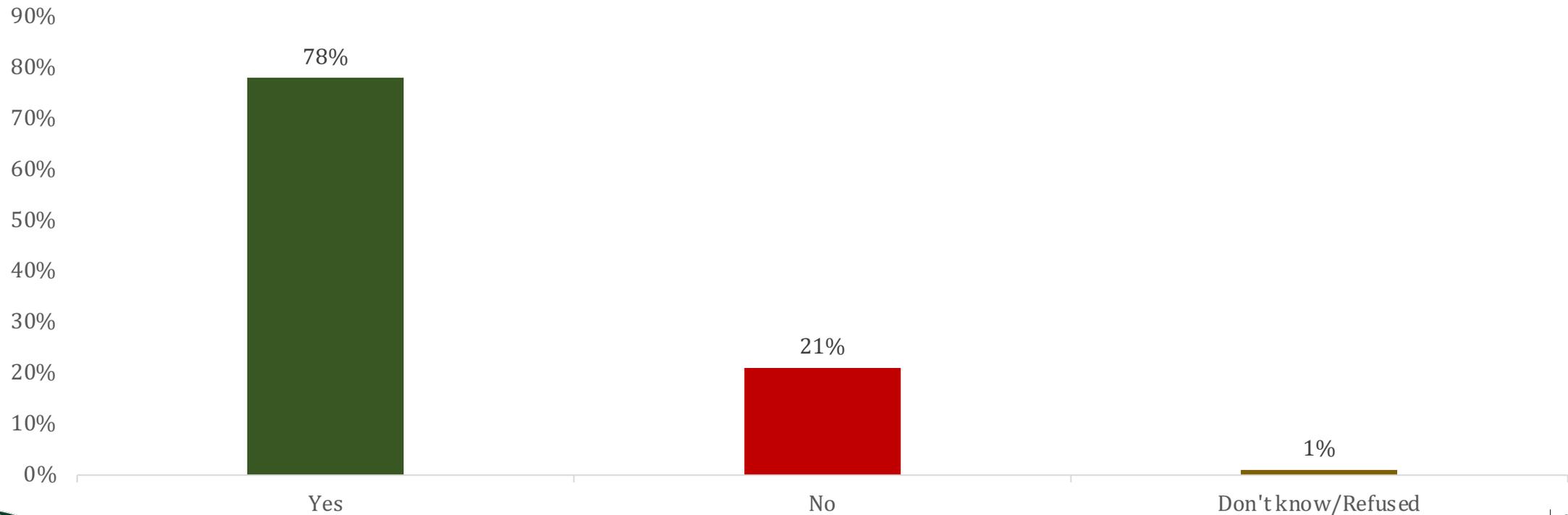
A majority of respondents would go to 'the West' if they left Zimbabwe

If you left Zimbabwe, where would you prefer to go?



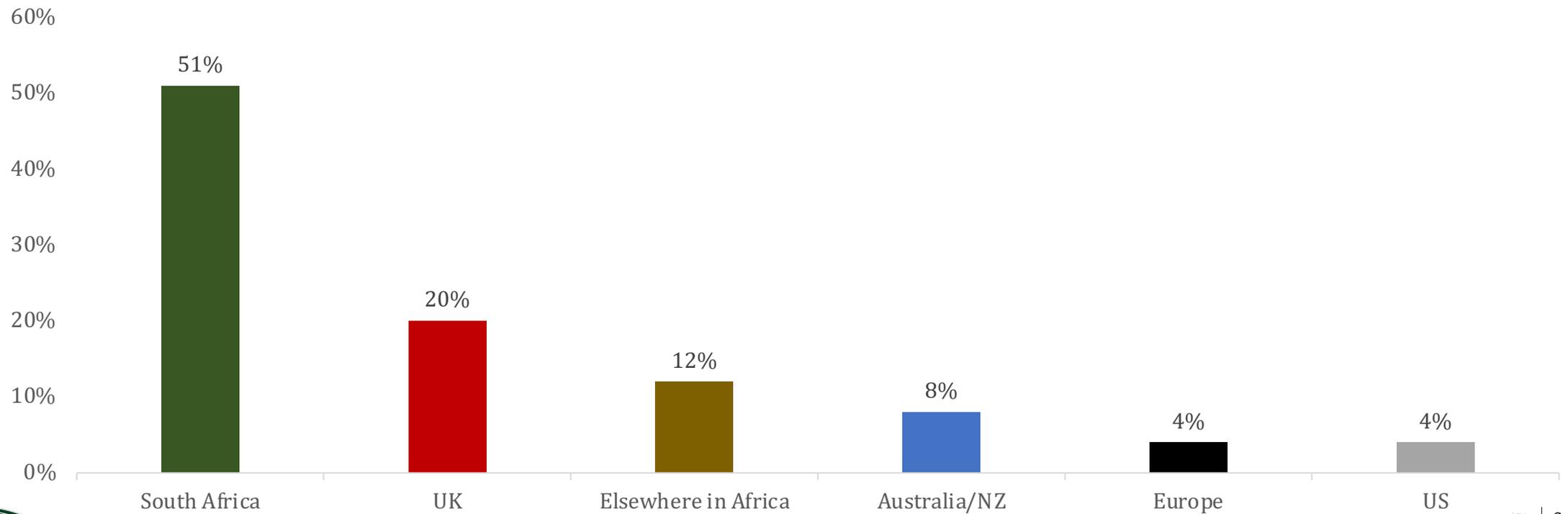
78% of respondents have a close family member living outside Zimbabwe

Do you have a close family member living outside Zimbabwe?



Of the respondents with a close family member living outside Zimbabwe, a majority live in South Africa

Where does your close family member live?





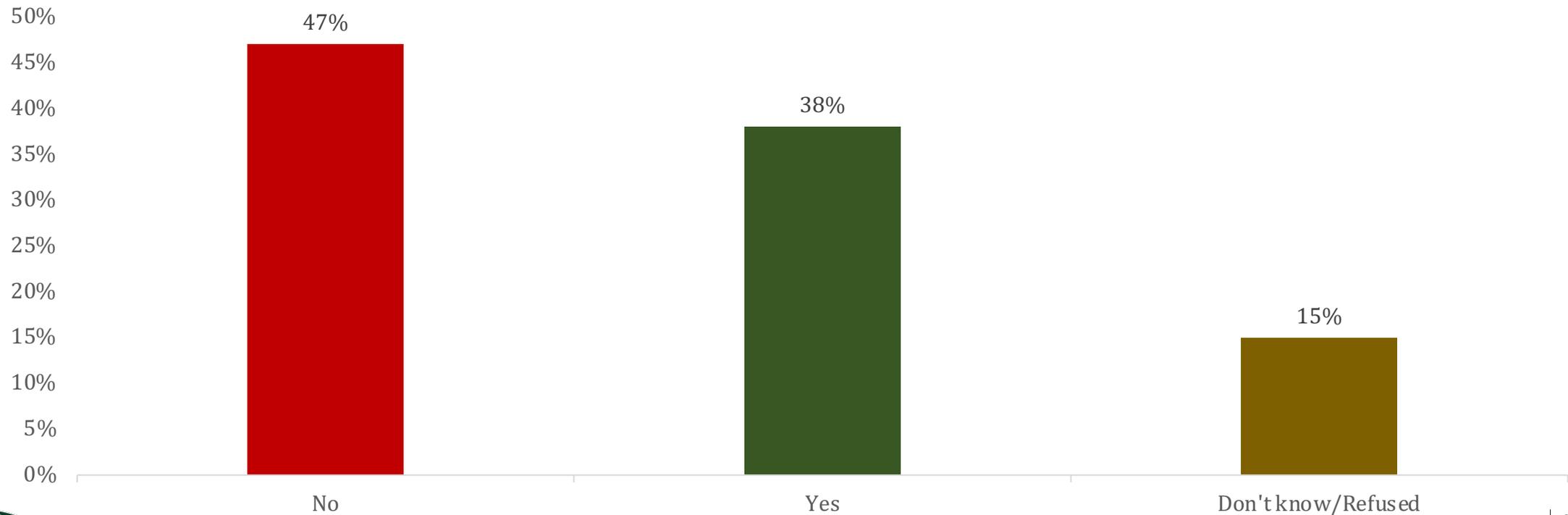
Free & Fair Elections



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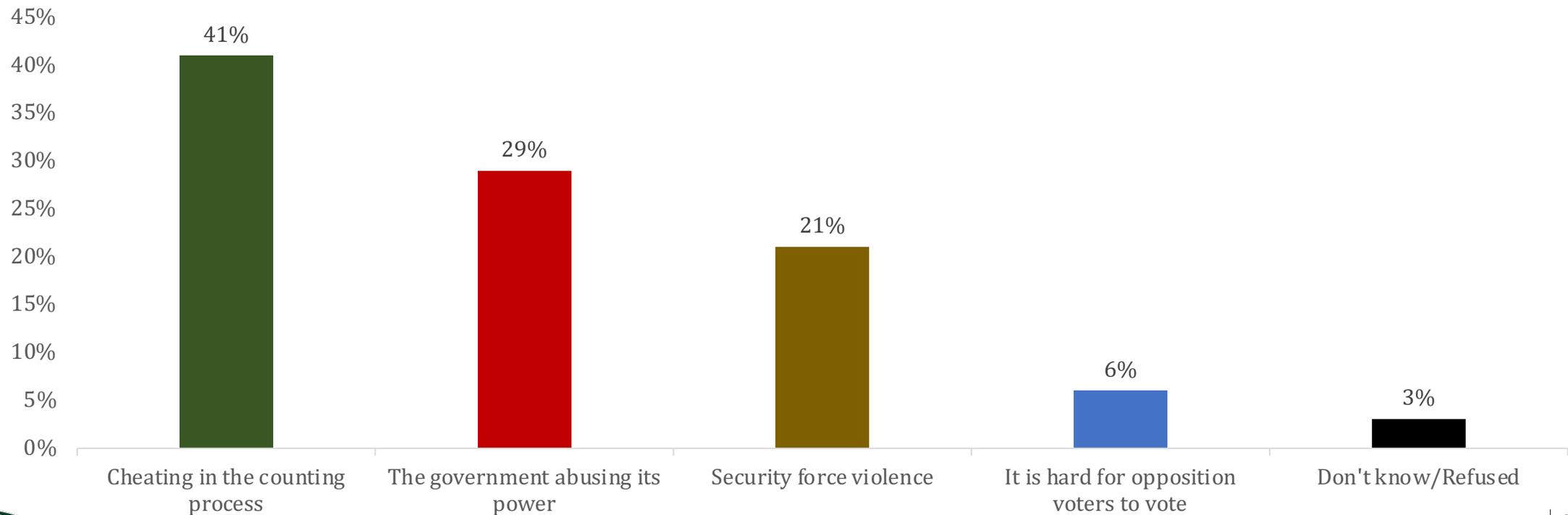
47% of respondents believe that the general election will not be free or fair

Do you believe that the upcoming general election will be free and fair?



41% of respondents who believe the election will not be free or fair believe there will be cheating in the counting process

How will the upcoming general election not be free or fair?



Summary of Key Findings

- If an election were to be held tomorrow, Nelson Chamisa would win 53% of the vote.
- If an election were to be held tomorrow, the CCC would win 52% of the parliamentary vote.
- Nelson Chamisa has a positive favourability rating of 16 points higher than Emmerson Mnangagwa.
- On governance, 47% of respondents believe the CCC can govern more effectively while 33% believe ZANU-PF can govern more effectively.
- 54% of respondents believe Zimbabwe is moving in the wrong direction. The most important issues are corruption and jobs.
- A majority of respondents believe the ZANU-PF government of the past four decades is the main reason for the country's current problems.

Summary of Key Findings

- A majority of respondents (51%) would be happy to see a coalition govern Zimbabwe.
- 58% of respondents surveyed believe that Russia's invasion of the Ukraine is an act of aggression that should be condemned.
- 78% of respondents have a close family member living outside Zimbabwe. Of these respondents, 51% say their close family member is living in South Africa.
- 47% of respondents believe the upcoming election will not be free and fair mainly due to cheating in the counting process.